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A Meeting about Meetings



In this month's issue of *Smart Meetings*, we feature convention centers that have taken their cuisine to a whole new level, where the quality of a meal at a convention for 5,000 is equal to an intimate dinner at a Five-Star restaurant. [The Association for Convention Operations Management](#) is hoping to see even more of this.

On August 25, ACOM will host its second annual National Celebrate Services Day to promote how important conventions are to the meetings industry and highlight new developments in convention services. It's amazing what convention centers have learned to do on a larger scale and in that vein, this year's theme is The Art of Convention Services.

One of the great things about this event is that it's happening everywhere. In cities across the U.S. and Canada, ACOM members will be hosting informal mixers, networking dinners and community outreach gatherings. But there is an incentive to plan a unique event aside from bragging rights—the most creative event will win a comped registration for the event next year.

<http://smartmeetings.com/meeting-and-event-planning-news/2011/06/13/a-meeting-about-meetings/>