



## **ACOM to Celebrate Convention Services**

May 20, 2011

On Aug. 25, the Association for Convention Operations Management (ACOM) will celebrate its second annual National Celebrate Services Day, which is designed to honor the contributions of convention services to the meeting experience, it announced this week.

Launched last year, the first National Celebrate Services Day included 30 events — including networking receptions and themed, social or community outreach events — hosted nationwide by convention services managers (CSMs). Featuring the theme "The Art of Convention Services," this year's National Celebrate Services Day is expected to include 50 events in participating cities.

"Last year we saw great success with this event, and it was uplifting to see how well ACOM members joined together to celebrate convention services," said ACOM President Eric Blanc. "We are confident this year's event will be better than ever and will help spread the word about the importance of convention services."

The goal of National Celebrate Services Day, according to ACOM, is to "stimulate camaraderie among service professionals, obtain new members for the association and ultimately help showcase the important role of CSMs as partners to meeting planners." ACOM will award the host with the most creative or unique event with a complimentary registration to its 2012 Annual Conference.

For more information on ACOM's second annual National Celebrate Services Day, visit [www.acomonline.org](http://www.acomonline.org).

<http://www.successfulmeetings.com/Conference-News/Event-Management-Compaines/Articles/ACOM-to-Celebrate-Convention-Services/>